

INVEST IN
HOLLAND



Cyber Security

The Netherlands



#1

**MOST CONNECTED
COUNTRY IN THE WORLD**



#1
in the EU FOR OUTSTANDING
USE OF IT

WEF Europe 2020 Competitiveness Report

The Hague
Security Delta:
EUROPE'S **LARGEST**
SECURITY CLUSTER



Europe's Cyber Security Hub

As one of the world's most wired nations, the Netherlands is a pioneer in data innovation. The country's excellent digital infrastructure makes it an IT hotspot. Society's growing dependence on online connectivity, however, makes people and organizations vulnerable to cyber crime. So the Netherlands has made cyber security a major priority by creating an innovative ecosystem for cyber expertise.

Fast Growing Market

The cyber security market in the Netherlands is growing at a rapid annual pace of some 14.5 percent. Of the 66,000 IT companies in Holland, 3,600 have cyber security as their core business and more than 2,500 sell cyber security products and services.

IT Leaders Choose Holland

Sixty percent of all Forbes 2000 companies active in IT have operations in Holland, including IBM, Microsoft, Google, Huawei, Oracle, HP, and Cognizant. Holland is also home to many international security agencies, including the EU Cybercrime Center, Europol, Eurojust, European Network for Cyber Security (ENCS), and NATO Cyber Security Agency.

The Dutch Triple Helix Approach

In the Netherlands, the government deploys robust policies toward safeguarding society – including for digital protection – and the business and education sectors are strongly involved. This triple helix approach is characteristic for Holland and it is becoming a much sought-after blueprint for other countries.

The Hague Security Delta

The Dutch security cluster, The Hague Security Delta, is a nationwide network of more than 300 public and private organizations that work together to accelerate cyber security



solutions. Other prominent security agencies include the National Cyber Security Center (NCSC), which provides security advice across Dutch industry, and the Cyber Security Academy, a collaboration between the universities of Leiden, Delft and The Hague, to develop a safe digital highway.

IT Savvy Workforce

The Netherlands has a wealth of well-trained experts in the field of IT thanks to its many universities of applied science that offer specialized programs in cyber security. In 2016, there were more than 10,000 students of cyber security in Holland.

Attractive Business Climate

Holland's pro-business climate, multilingual workforce, access to high-level research collaboration, competitive tax system, R&D incentives and high-quality infrastructure, make this European gateway an ideal location for business and R&D. The Invest in Holland network helps foreign companies establish operations in Holland as a base to cover Europe.

Netherlands Foreign Investment Agency
www.investinholland.com



Global IT company Cisco Systems opened its campus in Amsterdam in 2002 and now employs 1,000 people in its facility, which includes the European operations center, Dutch and pan-EMEA sales teams, customer advocacy, internal sales and other activities.

Not only is [the Netherlands] the gateway to Europe, but thanks to the country's excellent technical infrastructure and the fact that the AMS-IX Internet hub is located here, it's also becoming the IT Delta of Europe.

Edwin Prinsen
Managing Director
Cisco Netherlands