

# The Hague Security Delta

## Cyber Security Week

powered by The Hague Security Delta

## Call for Participation: CSW 2018 Submit your event, workshop or join the expo! 2-5 October 2018 - The Hague – The Netherlands

The first week of October 2018 is all about cyber security in its most versatile aspects. Because of Alert Online and The One Conference, this week is the ideal moment to organise the third edition of the Cyber Security Week (CSW) in The Hague, the Netherlands. Do you want to participate in the CSW programme? Please let us know!

### Call for Participation Cyber Security Week: Congress & Expo

If you've got ideas for our programming or would like to organise an event, workshop, keynote during the CSW Congress, or display your cyber security innovation at the Expo, please let us know by consulting the CSW coordinator via: [coordination@cybersecurityweek.nl](mailto:coordination@cybersecurityweek.nl).

On the following pages you will find more information and guidelines for the CSW Expo and a call for presentations for the CSW Congress.

Deadlines:

- CSW Expo: 31 August 2018
- CSW Congress (presentations): 6 July 2018

If you are interested in sponsoring the CSW, you can also contact the CSW-coordinator.

### Agenda

- 2&3 Oct:** The One Conference (World Forum)
- 2-4 Oct:** CIPRE Conference & Expo (Crown Plaza)
- 2 Oct:** NRC Live event cyber security (Diligentia)
- 3 Oct:** Central Network Reception
- 4&5 Oct:** CSW Conference & Expo (Fokker Term.)
- 4&5 Oct:** CSW Matchmaking Event (Fokker Term.)
- 4 Oct:** CSW Access to Capital Event (Fokker Term.)
- 5 Oct:** CSW Access to Talent Event (Fokker Term.)



### Pre-registration

Interested in joining the CSW as a visitor? Pre-register via the website:

[www.cybersecurityweek.nl](http://www.cybersecurityweek.nl)

## CSW Congress, Expo and Matchmaking 4 & 5 October 2018 Fokker Terminal

On 4 and 5 October, the CSW Congress and Expo will take place at the Fokker Terminal. This two-day programme consists of a matchmaking event with prearranged meetings, an exhibition, and dozens of cyber security related keynotes, breakouts and workshops. Don't miss the opportunity to meet interesting partners and customers, and to get access to innovation, market, talent and capital.

### Expo Opportunities

During the expo, many (inter)national organisations will display their innovative cyber security solutions. By participating, you will get access to extensive technology expertise and new business channels. Each day, 800 visitors are expected.

We encourage stands and pavilions at the CSW EXPO to focus on their innovation, preferably developed in collaboration with other parties. Organisations can present their innovation clustered in country pavilions.

Type	Investment
Table Top Information Stand	€495,-
Exhibition Stand	€1295,-
Raw Floor Space (minimum 9 m <sup>2</sup> )	€125,- per m <sup>2</sup>
Furnished Premium Exhibition Stand (minimum 15 m <sup>2</sup> )	On request

*All prices are quoted in Euros and exclusive of 21% VAT. Sponsor opportunities on request.*

### Table Top Information Stand - €495,-

*(Incl. administration and handling fee, excl. VAT)*

The stand includes:

- 2x2 Meter carpet floor
- A Table bar (80x80cm) and 2 barstools
- One power socket (max. 1000 Watt)
- Secured WiFi connection
- Listing on the official CSW website and event guide
- Lunch and coffee breaks
- Participation in Matchmaking Event

Optional:

- Production rollup banner (85x200cm, upon delivery print file). €125,-

### Exhibition Stand - €1295,-

*(Incl. administration and handling fee, excl. VAT)*

The stand includes:

- 3x3 Meter carpet floor
- A table bar (80x80cm) and 2 barstools
- Blank exhibition wall
- Truss pillar with logo board and light (150x75cm)
- Two power socket (max. 2000 Watt)
- Secured Wi-Fi connection
- Listing on the official CSW website and event guide
- Lunch and coffee breaks
- Participation in Matchmaking Event

Optional:

- Production exhibition wall print (3x2m, upon delivery print file) €300,-
- Upgrade to bigger bar table (150x90cm) €40,-
- Upgrade to wired internet connection €85,-
- Additional power socket €25,-
- TV screen hung in truss pillar (on request)
- Three-phase power (on request)

## CSW Congress: Expo Opportunities 4 & 5 October 2018 Fokker Terminal

### Raw Floor Space - €125,- p/m<sup>2</sup>

*(Incl. administration and handling fee, excl. VAT)*

The stand includes:

- Raw floor space to build your own pavilion
- Two power socket (max. 2000 Watt)
- Secured WiFi connection
- Listing on the official CSW website and event guide
- Lunch and coffee breaks
- Participation in Matchmaking Event

In consultation with the CSW organisation you can bring your own stand or pavilion with a minimum of 9 m<sup>2</sup>. Furniture, audio-visual accessories and other requirements can be ordered through the CSW organisation.

### Furnished Premium Exhibition Stand – price upon request

*(Incl. administration and handling fee, excl. VAT)*

We offer several premium exhibition stands, or a fully customized pavilion, on request at a minimum of 15m<sup>2</sup>

The stand includes:

- Secured Wi-Fi connection
- Listing on the official CSW website and event guide
- Lunch and coffee breaks
- Participation in Matchmaking Event

### Terms and conditions

- Deadline for signing up as exhibitor is 31 August 2018
- Additional furniture and audio-visual accessories should be ordered through the CSW organisation. A price list comes with the stand manual. Orders can be done through the website.
- Payment has to be received prior to Monday 1 October 2018. For premium stands payment has to be received before start of production.
- Exhibition stands will be clustered by the organisation in country pavilions
- Exhibitors are requested to take out their own garbage. The organisation will charge €50,- per container for disposing of remaining garbage.
- Full CSW 2018 terms and conditions apply.

### Interested to participate?

You can request a stand by contacting the CSW organisation at [coordination@cybersecurityweek.nl](mailto:coordination@cybersecurityweek.nl) before 31 August 2018.

### The Hague, European Cyber Security Capital

The Hague has established itself as a major hub for cyber security in Europe, demonstrated by the presence of the European Cybercrime Centre Europol (EC3), the National Cyber Security Centre, NATO Communications and Information Agency, the Cyber Security Academy and a wide range of cyber security businesses. The city is also home to The Hague Security Delta Campus: the national innovation centre for security, where businesses, governments and knowledge institutions collaborate to develop innovative security solutions and share knowledge.

## Call for Presentations: CSW 2018

### Submit your seminar, presentation or workshop

This year the congress will focus on Talent, Human factors, Funding and collaboration for Innovation. Hence, the subject of your talk or workshop should fall within one of these themes.

Furthermore, the Programme Council will judge abstracts on new insights, impact, current topics, state of art knowledge, experience and format for knowledge transfer.

Your proposal of approximately 200 words should contain:

- Title
- Abstract
- Type of presentation (e.g. workshop, demo, lecture)
- Aim of the presentation (what's in it for the audience?)
- Target audience (e.g. policy makers, technical specialists)
- Short speaker bio

Your presentation is connected to the innovation you exhibit in the Expo and cannot be commercial in nature. To submit your proposal or for any inquiries, please email the CSW organisation at [coordination@cybersecurityweek.nl](mailto:coordination@cybersecurityweek.nl).

### Process

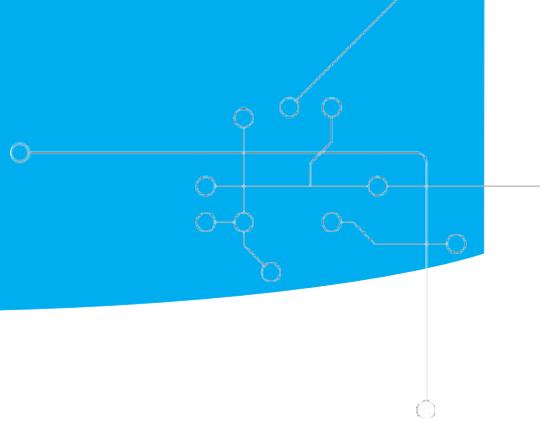
Due to necessary content alignment and scarcity of available space, all proposals for the Congress will be submitted to a CSW Programme Council for final admission.

Deadline to submit your abstract is 6 July 2018. The programme council will assemble on 13 July. Decisions will be communicated 16 July earliest.



### Criteria for Consideration

- New insights and innovations
- Impact of the subject and the presented research, solution etc.
- Current interest in the subject
- State of art knowledge (e.g. new research, developments)
- Experience and format for knowledge transfer
- Non commercial



## Presentation Themes

### Access to Innovation

Innovation is necessary to address complex challenges in nearly every security area. The foundation for successful innovation is an open and trusted ecosystem where you can build sustainable partnerships on different security topics. The mix of openness and enhanced trust is necessary to find funding, form consortia and develop new business models.

Potential subjects include: Find funding and collaborate for innovation, create impact, share knowledge and experiences, insights and new technology, current and future solutions and opportunities

### Access to Talent

Access to talent is a crucial prerequisite for the creation of innovative security solutions and the growth of the security sector. A rising number of security courses, studies and security related vacancies demonstrate that the security domain is a fast-growing and interesting field and there is a need for sufficient qualified personnel.

Potential subjects include: human capital, human factors, solving cyber security issues, capture the flag, bug bounty hunts, student (innovation) projects, educating the next generation, tomorrows cyber security topics, strengthening connection between educational institutions and companies (on all educational levels), finding and recruiting talent, stimulating and retraining employees.

### Access to capital

Access to Capital is one of the drivers to develop innovative ideas into working services and products. Security innovations, solutions and businesses can present themselves to subsidies, funds and investors.

Potential subjects include: pitching for capital, matchmaking, presentation of funds and subsidies, new business and innovation trends, how find funding, how to grow your business, fostering next gen cyber security solutions and businesses, innovations by startups/ scaleups.

### Access to market

Access to multiple security market opportunities is a vital condition for success in the global playing field of cyber security. Expand your business and broaden your business network by tapping into the open innovation ecosystem, the market knowledge and the international experience present. CSW brings together partners from both the demand- and supply side to develop innovative solutions for complex security challenges.

Potential subjects include: challenges and opportunities in the global cyber security market, differences per region, opportunities per participating country, opportunities in the Netherlands, matchmaking

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[www.cybersecurityweek.nl](http://www.cybersecurityweek.nl)