



Conference/Exhibition “CybertechFairfax 2017”

A thought-provoking conference and exhibition on global cyber threats, solutions, innovations and technologies

- WHEN** Tuesday, June 13, 2017; 8:30 am – 4:30 pm ET, followed by reception
- WHERE** Capital One headquarters in the Tysons Corner business district of Fairfax County (proposed)
- WHAT** The main objective of this conference is to raise visibility for Fairfax County as a global center for cyber security.
- Cybertech Fairfax, the first East Coast edition of an influential international conference that started in Israel, will focus on strategies and solutions for global cyber threats that meet the diverse challenges for a wide range of sectors, including finance, infrastructure, utilities, defense, communication and government.
 - Top-flight speakers and panellists will focus on the growing global cyber threats and international responses to protect business operations, infrastructure, governments and citizens.
 - The conference will also provide an exhibition of a variety of innovative technologies, which are key to fighting such threats.
- WHO** Target audience is ~ 250 - 300 technology company executives, start-ups, government officials and contractors, investors, leading academics as well as legal, media and marketing professionals changing the global cyber landscape.

PARTNER (background)

CYBERTECH (www.cybertechisrael.com) is a global brand of cybersecurity conferences, based in Israel

- Cybertech has organized three major annual conferences / exhibition on Cybersecurity in Tel Aviv. The FCEDA attended their conference in 2015 and sponsored their 2016 edition. They are planning CYBERTECH Tel Aviv for a up to 15,000 attendees conference in January 2017.
- In addition to this signature event in Israel, they also organize similar events globally and in conjunction with local partners. Example Cybertech conferences for 2016 were Singapore, Los Angeles and Rome. For 2017 they are looking for repeat events in Latin America, Singapore, Europe and the east coast of the US. They approached the FCEDA based on a referral from the Israeli Embassy in Washington D.C.